



Economy for none accountants

Management accounting

**In only 5 to 7 hours
the participants will gain:**

- Economical understanding.
- Know how to make a balance sheet.
- Know how to make a income statement.
- Use of key indicators and financial statements.
- Understand important economical correlations within a company.
- Learn about internal and external cash flow.
- Make changes to improve earnings.
- Use of new pedagogical learning methods.

Financial Illustrator



Economy for none accountants

TARGET PARTICIPANTS ARE EVERYONE – NOT LEAST PARTICIPANTS WITHOUT ANY PRIOR ECONOMICAL KNOWLEDGE.

ON THE BASIS OF THE NEW PEDAGOGICAL METHOD THE PARTICIPANTS WILL GAIN IMENSE ECONOMICAL KNOWLEDGE AFTER ONLY A FEW HOURS TRAINING.

COURSE THEORY IS TRADITIONAL MANAGEMENT ACCOUNTING.

**OUR UNIQUENESS IS OUR THEACHING TECHNIQUE:
"LEARNING BY DOING"**

Økonomi Illustrator® is used by universities and colleges in Norway.

Financial Illustrator



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Økonomi Illustrator® is an effective competence tool which gives greater understanding of company economics.

By use it achieves (among other factors):

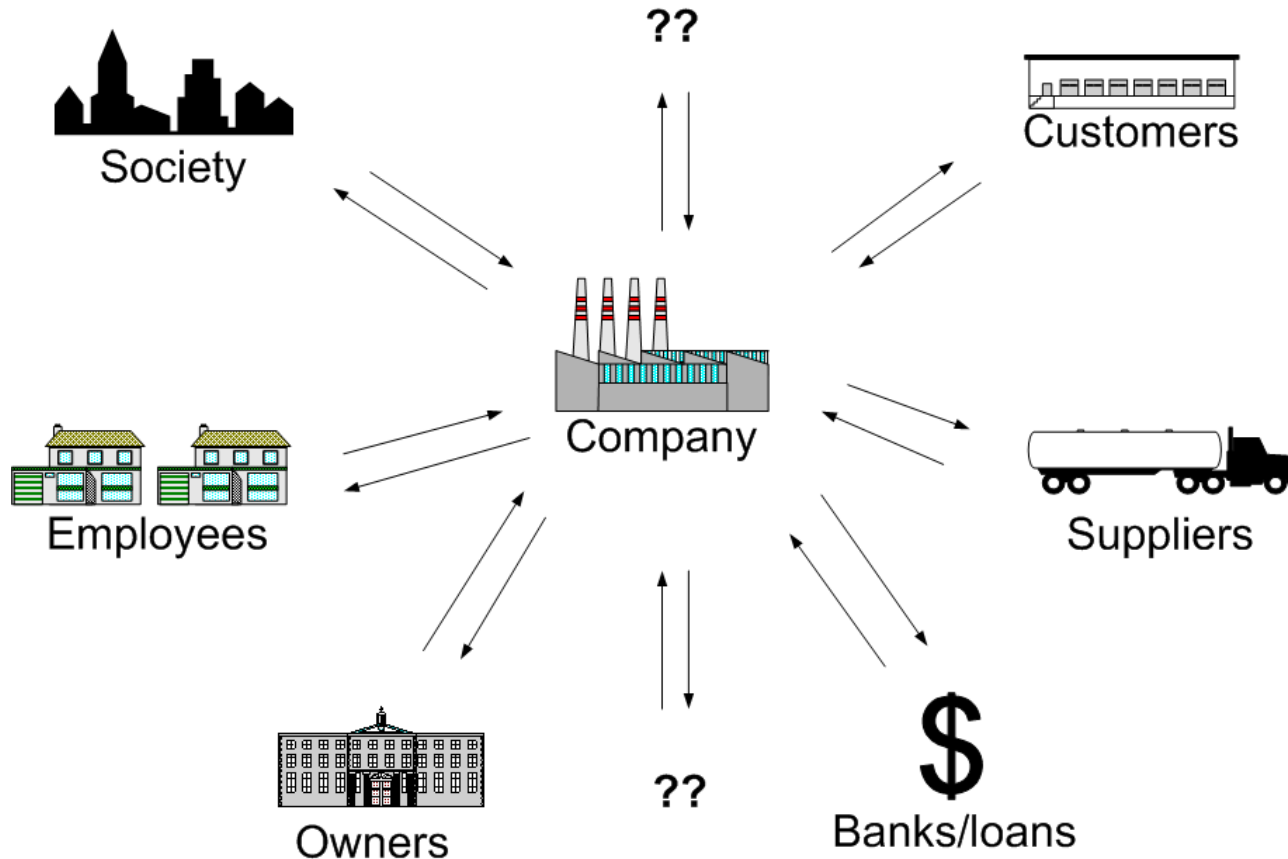
- Creates greater understanding of correlations between input factors in the company and financial results.**
- Shows participants that organizational changes can improve financial results.**
- Aim to give all employees an understanding of economical correlations, in such a way that organizational changes can be achieved; and strengthens the company's competitive powers.**
- An important goal is start processes where the employees themselves can make suggestions for how their company can achieve better financial results.**

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The company is and will be an integrated part of society:

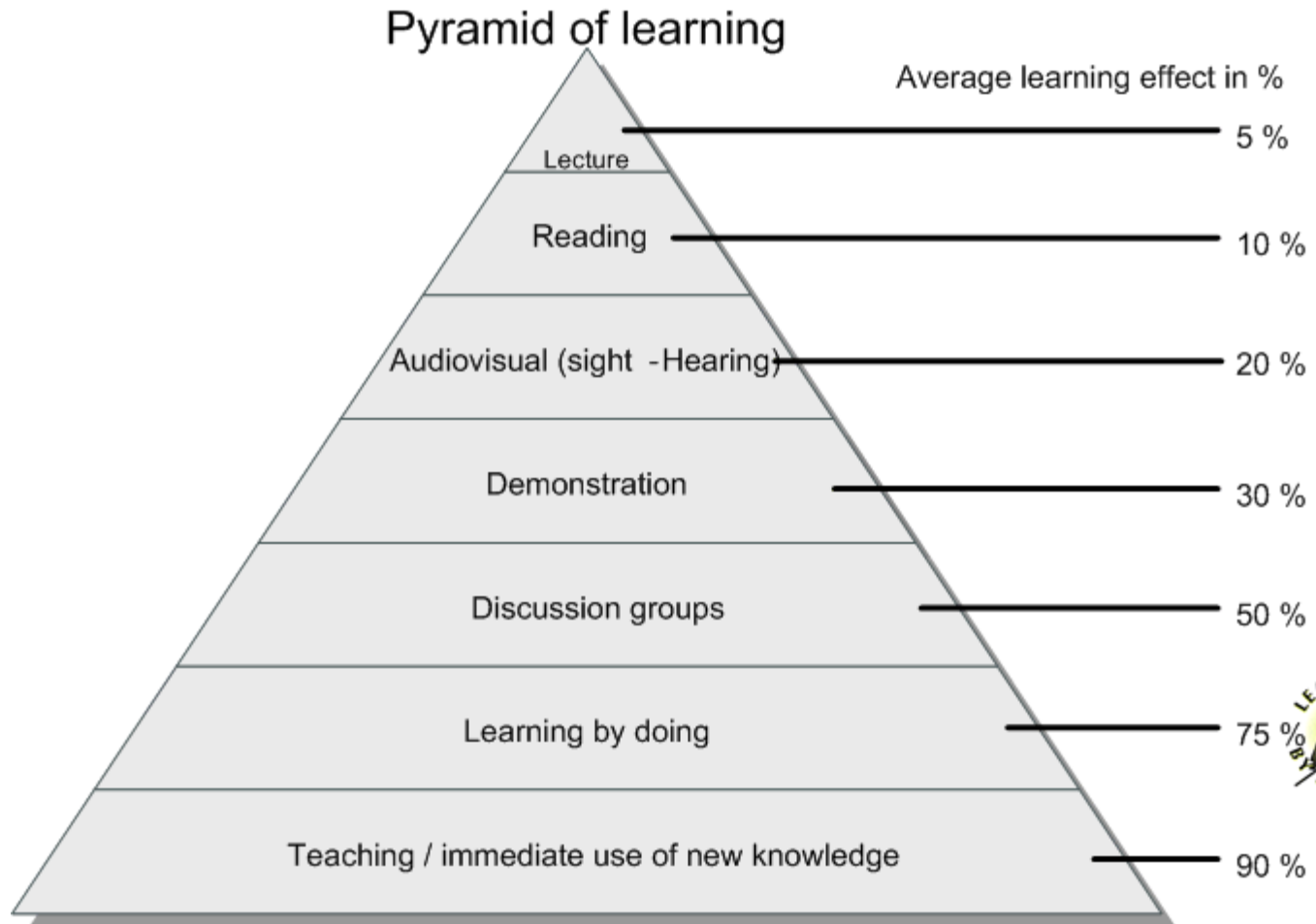


And therefore shall have relations to employees, owners, customers, suppliers, banks etc. In this simulator the participants will take in account these relations.



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Pedagogical method: "Learning By Doing":



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The pyramid of learning – "Learning By Doing":

- The participants are learning by doing.
 - Average learning effect is therefore much higher than with use of traditional learning methods ie. lectures.
- Our method is an effective, exciting and entertaining learning method, which has a vast number of advantages ie:
 - Participants learn much – in a very short time period
 - Employees are away from their work area only a very limited time.

During the course the participants will be divided into groups. Each group constitute leader teams for their own "company", and shall lead it through several years; management, investments and changes. This will be done in sharp competition with the other groups.

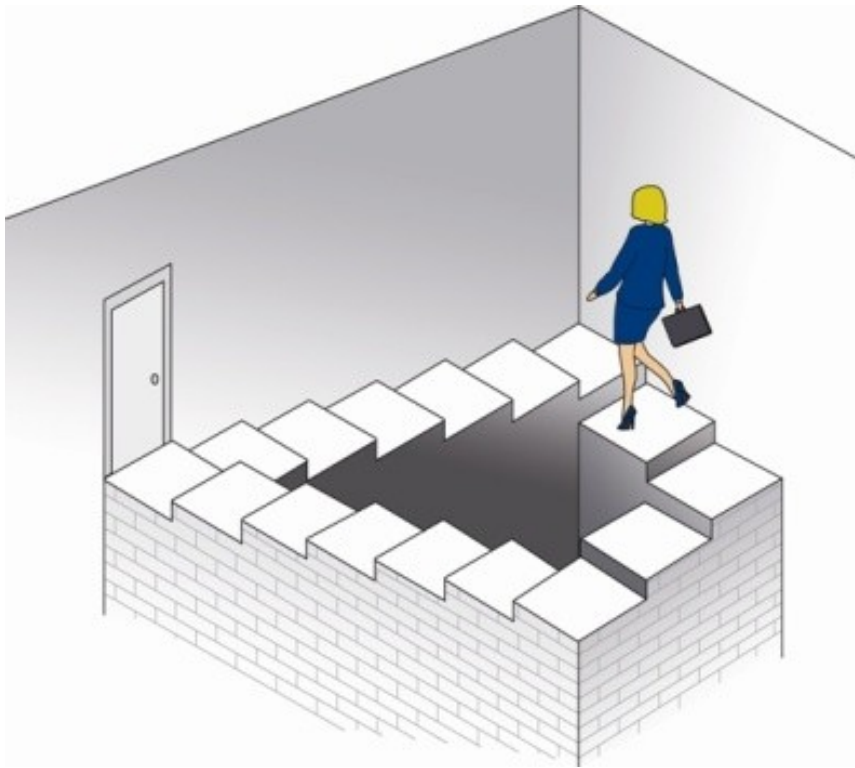
Their goal is to make their company a winner.

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Give yourself an advantage



Development of the company's knowledge is extremely important

Do you know if you are reducing or increasing knowledge in your company?

Yesterdays knowledge expires faster and faster

It is important to get professional updates in a cost effective way.



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Learning By Doing AS has several exciting concepts and tools

- **Financial Illustrator (Økonomi Illustrator®).**
- **IC 2006 Knowledge management; strategy, control and management.**
- **IC 2006 Acquisition and/or merges of knowledge driven companies.**
- **IC 2006 Measurements and visualizations of values in knowledge driven companies.**
- **IC 2006 Board of directors task and challenges in knowledge driven companies.**
- **IC 2006 Strategic management of public services.**
- **Collaboration**
 - sets focus on the individual employee – how to become a knowledge driven organization.
- **Profitable project**
 - deliver projects within limits of approved budgets – to the right time and right quality.

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